



News Advisory

PRESS OFFICE

Advisory Date: March 28, 2018
Advisory Number: 03-28

Contact: Bridget Johnson Fells, (228) 863-4449, x 225
Internet Address: <http://www.sba.gov/news>

SBA Hosts National SBIR Road Tour in Jackson, MS to Engage Innovative Entrepreneurs

WASHINGTON – The U.S. Small Business Administration (SBA) recently launched an 18-state road tour, with a visit scheduled for Jackson, MS on Thursday, April 19, 2018. This will be the fourth year of the SBIR Road Tour, led by the SBA's Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs, with participation from the 11 other federal agencies.

Each SBIR Road Tour stop will be hosted by a local organization committed to supporting technology-based entrepreneurship, and provides attendees an opportunity to meet directly with federal agency Program Managers and decision makers.

The Southern Tour will run from April 16-20, with stops in Chattanooga, Tenn., Huntsville, Ala., Little Rock, Ark., Jackson, Miss., and Baton Rouge, La.

The SBIR Road Tour is a national outreach effort to convey the non-dilutive technology funding opportunity provided through the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs. Federal and State Program Managers representing the \$2.5 billion in early stage funding have been invited to attend a series of events alongside technology entrepreneurs and innovation supporters from across the United States. The highly competitive SBIR/STTR programs together account for more than 160,000 awards totaling approximately \$40 billion. These awards have helped U.S. innovators advance new technologies that help make the U.S. more globally competitive.

WHO: The U.S. Small Business Administration (SBA), Innovate Mississippi, University of Southern Mississippi, and Jackson State University.

WHERE: Jackson State University
1400 John R. Lynch Street
JSU Student Center 3rd Floor, Ball Room A
Jackson, MS 39217

WHAT: SBIR Road Tour

WHEN: Thursday, April 19, 2018

HOW: Small technology firms, innovators, scientists and researchers interested in learning more about SBIR and STTR opportunities or the SBIR Road Tour can visit www.sbir.gov or www.sbirroadtour.com.

For more information visit <https://www.eventbrite.com/e/2018-sbir-road-tour-tickets-42512449882?ref=estw>

###